

Elena Novelli

Curriculum Vitae

Bayes Business School
City St George's, University of
London
106 Bunhill Row
EC1Y 8TZ London, UK

Email: novelli@city.ac.uk

CURRENT APPOINTMENTS

- 2018 - Full Professor of Strategy, Bayes Business School, City St. George's, University of London, London, U.K.
2023 - Visiting Fellow, ION Management Science Lab SDA Bocconi, Milan, Italy
2025 - Associate Editor, Strategic Management Journal
2024 - Chair of the Technology and Innovation Management (TIM) Division of the Academy of Management

PREVIOUS APPOINTMENTS

- 2018 - 2022 Director of the PhD in Management, Bayes Business School
2018 - 2023 Co-Founder and Director, Strategy Insight Lab and Idea Booster Lab UK
2016 - 2024 Founder and co-director of the Bayes Business School Digital Leadership Research Centre
2011 - 2020 Elected Senator, City, University of London; Member of Research Committee and Member of Board of Studies Bayes Business School; Member of the Research Committee, University of Bath School of Management
2016 - 2018 Associate Professor of Strategy, Bayes Business School
2013 - 2018 Senior Lecturer in Strategy, Bayes Business School
2010 - 2013 Lecturer in Strategy and International Management, University of Bath, Bath, U.K.

EDUCATION

- 2010 Ph.D. in Business Administration and Management, **Bocconi University**, Milan, Italy
"Technology Development and Commercialization Strategies for Innovative Firms"
2004 Laurea Degree in Business Administration, **Bocconi University**, Milan, Italy
Grade: *Summa Cum Laude*

RESEARCH INTERESTS

Strategic Management of Knowledge, Technology and Innovation; Decision Making

PUBLICATIONS

- 2025 Spina, C., Novelli, E., When scientific decision-making helps (or hurts) your startup, **Harvard Business Review Digital**
- 2025 Tucci, C., Snihur, Y., Novelli, E., Felin, T. A debate: does Lean Startup represent a giant leap?, **Industry and Innovation**
- 2024 Novelli, E., Spina, C. Making business model decisions like scientists: Strategic commitment, uncertainty and economic performance, **Strategic Management Journal (ABS 4*, FT50)**
- 2021 SMS Best Paper Prize
 - 2021 DRUID Best Paper Prize
 - 2021 AOM STR Distinguished Paper Award in Knowledge, Innovation and Strategic Human Capital
 - 2022 Kauffman Best Paper Awards in Entrepreneurial Cognition Finalist, AOM MOC Division
 - Best Paper Proceedings, Academy of Management 2021
- 2024 Gagliardi, L., Novelli, E. Female entrepreneurs targeting women: Strategic redirection under scientific decision-making, **Organization Science (ABS 4*, FT50)**
- 2024 Camuffo, A., Gambardella, A., Novelli, E., Messinese, D., Paolucci, E., Spina, C. A scientific approach to entrepreneurial decision-making: Large-scale replication and extension, **Strategic Management Journal (ABS 4*, FT50)**
- 2024 Coali, A., Gambardella, A., Novelli, E. A scientific approach to decision making, project selection and longer-term outcomes, **Research Policy (ABS 4*, FT50)**
- 2024 Felin, T., Gambardella, A., Novelli, E., Zenger, T. A scientific method for startups, **Journal of Management, (ABS 4*, FT50)**
- 2024 Valentine, J., Novelli, E., Agarwal, R. The theory-based view and strategic pivots: The effects of formalization in cognition and action on the type and nature of pivots, **Strategy Science**
- 2024 Coali, A., Novelli, E., Sirigiri, A., Spina, C. Designing Entrepreneurial Decisions: A Scientific Approach Toolbox, **Journal of Business Venturing Design**
- 2022 Conti, R., Novelli, E. Not all technologies are created equal for stakeholders: Firm stakeholder orientation and investments in technology generality, **Research Policy (ABS 4*, FT50)**
- 2020 Gambardella, A., Heaton, S., Novelli, E., Teece, D.J. Profiting from enabling technologies? **Strategy Science**
- 2019 Conti, R., Gambardella, A., Novelli, E. Specializing in generality: Firms strategy when intermediate markets work, **Organization Science (ABS 4*, FT50)**
- 2019 Conti, R., Gambardella, A., Novelli, E. Specializing in general purpose technologies as a long-term strategy for firms, **Industrial and Corporate Change (ABS 3)**
- 2017 Ahuja, G., Novelli, E. Redirecting research efforts on the diversification-performance linkage. **Academy of Management Annals (ABS 4*)**
- 2017 Ahuja, G., Novelli E. Understanding technology overinvestment, **Journal of Management (ABS 4*, FT50)**
- 2016 Ahuja, G., Novelli E. Incumbent responses to an entrant with a new business model: Resource co-deployment and resource re-deployment strategies, **Advances in Strategic Management**
- 2015 Novelli, E. An examination of the antecedents and implications of patent scope. **Research Policy (ABS 4*, FT50)**

2015 Padula, G., Novelli, E., Conti, R. Firm innovation and profitability in technology markets, **Technovation (ABS 3)**

2013 Conti, R., Gambardella, A., Novelli, E. Research on markets for inventions and implications for R&D allocation strategies, **Academy of Management Annals (ABS 4*)**

2013 Ahuja, G., Lampert, C., Novelli, E. The second face of appropriability: Generative appropriability and its determinants, **Academy of Management Review (ABS 4*, FT50)**

- SIIE.EBS/Mikroforum Best-Paper-Award Innovation Management 2013

2013 Ahuja, G., Novelli, E. Innovation strategies. In Teece D.J., Augier M., **The Palgrave Encyclopedia of Strategic Management, Palgrave.**

2013 Ahuja, G., Novelli, E. M&A and innovation. In Dodgson M., Gann, D., Phillips N. **The Handbook of Innovation Management, Oxford University Press.**

2011 Ahuja, G., Novelli, E. Knowledge structures and innovation: Useful abstractions, lessons learnt and unanswered questions. In Mark Easterby-Smith, Marjorie A. Lyles **The Blackwell Handbook of Organizational Learning and Knowledge Management, Second Edition, Wiley – Blackwell**

UK RESEARCH GRANTS

2018 **Principal investigator.**
UK Government Department of Business, Energy and Industrial Strategy - Innovate UK Business Basics Grant. “A scientific approach to SME productivity”
Total Value: **GBP 373,208**

2013 **Principal investigator.**
ESRC Future Research Leaders Grant. “Understanding Firm Boundaries”. Principal Investigator
Total Value: **GBP 212,240**

OTHER GRANTS

2021 **Harvard Business School Social Science One- Facebook**
Access to Facebook data

2019 **Bocconi Assembly for Innovation and Cooperation Grant.**
Total Value: **EUR 10,000**

RESEARCH AWARDS

2023 **Curtis M.Grimm Memorial Best Paper Award Finalist, 3rd Competitive Dynamics Conference 2023**

2021 **Best Paper Prize, Strategic Management Society Conference 2021**

2021 **Best Paper Prize, DRUID Conference 2021**

2021 **STR Distinguished Paper Award in Knowledge, Innovation and Strategic Human Capital, Academy of Management Conference, 2021**

2021 **Kauffman Best Paper Awards in Entrepreneurial Cognition Finalist, AOM MOC Division**

2015 **Best Paper Award IG Knowledge and Innovation, Strategic Management Society Conference 2015**

2013 **Best-Paper-Award Innovation Management, SIIE.EBS/Mikroforum 2013**

2011 **Bright Idea Award, University of Bath, Bath, UK**

2011 **Best Dissertation Award, Finalist, BPS Division, Academy of Management**

2011 **Doctoral Dissertation Award, Finalist, DRUID Society Conference**

2011	BPS Outstanding Reviewer Award , Academy of Management
2008-2010	Research Grant , Management Department, Bocconi University
2007	Scholarship , Society for the Advancement of Management Studies
2004	Ph.D. Scholarship (Borsa di Dottorato), Bocconi University, Milan, Italy
2004	Best Graduates Award , Bocconi University, Milan

PHD SUPERVISION

Advisor:

- Francesca Hueller (Bayes Business School): “*Diversification Strategies in the Digital Space: Exploring Supply Side and Demand Side Complementarities*”

Co-Advisor:

- Andrea Coali (Bocconi University): “*Theory to Make Strategic Decisions: Evidence From Field Experiments in Developed and Developing Countries*”
- Daewu Ju (Bayes Business School): “*Exploring the Relationship between Diversity and Economic Dynamics: New Perspectives on the Missing Links*”

Member of External Committee:

- Anavir Shermon (University of North Carolina, Chapel Hill): “*Firm and Entrepreneurial Strategy During the Emergence of New General-Purpose Technologies*”

Visiting PhD Students:

- Mattia Magnaghi (Polytechnic University of Milan); Andrea Panelli (Polytechnic University of Turin); Qiang Xiong (Bocconi University); Elona Marku (University of Cagliari)

Examiner:

- Yanhong Ding (Bocconi University); Mariko Nakagawa (Warwick Business School); Aldona Kapacinskaite (London Business School); Chiara Spina (Bocconi University); Simone Santamaria (Bocconi University); Diego Zunino (Copenhagen Business School); Goretti Cabaleiro (Carlos III, Madrid)

Internal examiner:

- Nina Hashem (Bayes Business School); Ghassan Yacoub (Bayes Business School); Rapeeporn Rungsithong (University of Bath)

Chair:

- Aneesh Banerjee (Bayes Business School); Cristiano Bellavitis (Bayes Business School); Giulia Solinas (Bayes Business School)

TEACHING EXPERIENCE

2016-present	Strategic Leadership (Executive MBA; Executive Master in Leadership), Bayes Business School, City, University of London.
2016-present	Corporate Strategy (Modular Executive MBA), Bayes Business School, City, University of London.
2016-present	Capturing value from technological innovation (Elective, MBA), Bayes Business School, City, University of London.
2016-present	Strategy, Leading Digital Transformation , Bayes Executive Education
2016-2018	Managing Innovation (MSc), Bayes Business School, City, University of London.
2014-2018	International Consulting Week (MBA), Bayes Business School, City, University of London.
2010-2013	International Business Strategy (M.Sc., 83 students), University of Bath.
2010-2013	Strategic Management (B.B.A), University of Bath.
2010	Techniques for Innovation Management (M.Sc.), Bocconi University.

TEACHING AND ENGAGEMENT AWARDS

2019	Impact Award, Most Innovative Teaching , City Student Union, City, University of London, London, UK
2019	City Icons, Partnership Award, Finalist , City, University of London, London, UK
2018	The President's Award for Teaching and Learning, Finalist , City, University of London, London, UK
2017	City University Learning Enhancement Award, Nominee , City, University of London.
2011	The Dean's Award for Teaching Excellence , University of Bath, Bath, UK

EXECUTIVE EDUCATION (COMPANY NAMES ANONYMIZED)

2025	Strategy (Asset Management)
2024	Strategy (Asset Management)
2021	Strategy (Banking)
2020	Strategy (Banking)
2020	Leading Digital Transformations, Open Programme, Bayes Business School
2019	Strategy (Banking)
2019	Strategy (Consulting)
2019	Leading Digital Transformations, Open Programme, Bayes Business School
2018	Digital leadership strategy (Big Tech)
2018	Leading Digital Transformations, Open Programme, Bayes Business School
2017	Digital leadership strategy (Civil Service)
2017	Strategy (Real Estate)
2017	Leading Digital Transformations, Open Programme, Bayes Business School
2016	Strategy (Hospitality)
2016	Strategy (Media)
2015	Leading Digital Transformations, Open Programme, Bayes Business School
2016	Leading Digital Transformations, Open Programme, Bayes Business School

ACADEMIC SERVICE

Leadership (Internal)	Co-Founder and Director, Idea Booster Lab UK (2021-2023)
	Co-Founder and Director, Strategy Insight Lab (2018-2020)
	Director of the PhD in Management , Bayes Business School (2018-2022)
	Founder and co-director of the Bayes Business School Digital Leadership Research Centre (2016-2024)
	Member of Research Committee , Bayes (then Cass) Business School (2016- 2022)
	Elected Senator of City , University of London (2017-2020)
	Member of Board of Studies , Bayes (then Cass) Business School (2013- 2016)
	Member of the Research Committee , University of Bath School of Management (2011-2012)

Leadership (External)	<p>Technology and Innovation Management (TIM) Division, Academy of Management Chair (2024-present) Chair-Elect (2023-present) Program-Chair (2022-present) Program-Chair Elect and PDW Chair (2021-2022)</p> <p>SEI Consortium Member of the Executive Committee (2021-present)</p> <p>Strategic Management Society PhD Paper Prize Co-Chair (2021-present)</p> <p>Technology and Innovation Management (TIM) Division, Academy of Management Treasurer (2015-2021)</p> <p>Knowledge and Innovation Interest Group, Strategic Management Society Chair (2020-2021) Program Chair (2019-2020) Associate Program Chair (2018-2019) Representative at Large (2017-2018)</p> <p>Strategic Management (STR) Division, Academy of Management Member of the Executive Committee (2017-2019)</p>
Editorial activity	<p>Strategic Management Journal, Associate Editor (2025-present) Organization Science, Methods Panel (2020-present) Organization Science, Editorial Review Board (2017-present) Strategic Management Journal, Editorial Review Board (2013-2025) Journal of Management Studies, Editorial Review Board (2016-present) Strategy Science, Editorial Review Board (2014-present)</p>
Other activities	<p>Journals: Academy of Management Journal, Management Science, Research Policy, Long Range Planning, ad hoc reviewer</p> <p>Conferences: DRUID Conference, reviewer (2010-present), Strategic Management Society Annual Conference, reviewer (2009-present), Academy of Management Annual Meeting, reviewer (2007-present)</p>

INVITED TALKS TO POLICY, PROFESSION, AND PRACTICE

2024	Invited talk, Economics of Quantum Computing (multidisciplinary conference organized by USC Marshall and USC Viterbi): “ <i>How does hype shapes innovation? Misalignment and innovation consequences?</i> ”
2024	Invited Talk, Strategic Management Division Webinar series , Academy of Management: “ <i>Making impactful research?</i> ”
2023	Invited talk, OECD webinar: “ <i>Entrepreneurship policy evaluation and the role of randomized control trials?</i> ”
2023	Invited talk, Strategic Management Division Panel: “ <i>The Future of Industry 4.0?</i> ”
2023	Invited talk, Society for Decision Making Professional London Chapter : “ <i>Decision making under uncertainty?</i> ”
2022	Invited talk, Organizational Design Community Annual Conference : “ <i>Organizing for novelty?</i> ”
2022	Invited talk, Department for Business, Energy and Industrial Strategy – Innovation Growth Lab – Nesta : “ <i>New experimental research for SME innovation and growth policy?</i> ”

- 2022 Invited talk, **London School of Economics**, Colloquium on the Multi-Dimensional Impacts of Business Accelerators: “*A Scientific approach to innovation management*”
- 2022 Keynote Speech, **Bologna Business School**: “*Boosting entrepreneurial skills and mindset: Theories, methods and impact*”
- 2022 Invited talk, **Technis Innovation and IP Group**
- 2022 Invited talk, **Society for Decision Making Professional Global Webinar**: “*Decision-Making and Entrepreneurial Performance: Evidence from a Field Experiment*”
- 2021 Keynote Speech, **Akademia WBS Poland**, VII International Scientific Conference – “*Innovation and Entrepreneurship: Theory and Practice*”

ACADEMIC AND OUTREACH EVENTS ORGANIZED

- 2022 **SMS 2022 London Extension: Decision Making in Strategy, Entrepreneurship and Innovation**
- 2017 **Junior Faculty Paper Development Workshop**, Strategic Management Society Conference 2017, Houston, Texas, USA
- 2018 **Digital Transformation and Strategy Forum**
- 2017 **Digital Transformation and Strategy Forum**
- 2016 **Invited talk, Unrulyversity Entrepreneurs**: “*From Ideas to Reality: Capturing Value from Technological Innovation*”
- 2016 **How Important Are a Company Size and Its Business Scope to Succeed in Today’s Business and Technological Environment? Bayes Business School**
- 2016 **SMS 2016 London Extension: Innovation in an Interconnected World: The Impact of Institutions, Governance and Competition on the Rate and Direction of the Innovative Effort**
- 2016 **The Exploitation of Researchers’ Degrees of Freedom and Malpractice in Management Research: Can Journals’ Policies Discourage it?** Academy of Management Conference 2016, Anaheim, California
- 2016 **Scale, Scope and Firm Boundaries in Technology-Based Industries: Novel Reflections and Directions for Future Research**, Bayes Business School
- 2015 **Digital Change and Competitive Advantage: Towards an Integrative Theory Professional Development Workshop**. Academy of Management Conference 2015, Vancouver, Canada
- 2015 **Reflecting on the Scope of the Firm: New Avenues for Future Research**, Panel session, Strategic Management Conference 2015
- 2015 **Reflecting on Academic Impact Workshop**, Bayes Business School
- 2014 **Appropriating Value from Ideas**, Panel Symposium. Academy of Management Conference 2014, Philadelphia, PA, USA
- 2013 **Tackling Uncertainty**, Professional Development Workshop. Academy of Management Conference 2013, Orlando, FL, USA

INVITED TALKS AND CONFERENCE PRESENTATIONS

- 2025 Invited seminar, Copenhagen Business School
- 2024 Strategic Management Society Conference 2024, Istanbul
- 2024 Academy of Management Annual Meeting 2024, Chicago
- 2024 Invited seminar, Imperial College Business School
- 2024 Invited seminar, ETH Zurich
- 2023 Invited talk, Annual DRUID Debate: “*Does the Lean Startup Approach represent a quantum leap in our understanding of entrepreneurship?*”
- 2023 Competitive Dynamics Conference, Imperial Business School

2023 Strategic Management Society Conference, 2023

2023 Academy of Management Annual Meeting

2022 Invited seminar, Saïd Business School, University of Oxford

2022 Strategic Management Society Conference 2022, London

2022 Academy of Management Conference 2022, Seattle

2022 Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London UK

2022 Wharton Technology Conference, The Wharton School of University of Pennsylvania

2021 Invited seminar, Washington University

2021 NBER Asia Conference

2021 Strategic Management Society Conference 2021, Virtual Conference

2021 Academy of Management Conference 2021, Virtual Conference

2021 Invited Discussant, Annual CCC Doctoral Colloquium, University of Minnesota

2021 Strategy Science Conference, Harvard Business School

2021 Invited seminar, Bologna University

2021 Wharton Technology Conference, The Wharton School of University of Pennsylvania

2021 Invited seminar, ESADE Barcelona

2020 Strategy, Entrepreneurship and Innovation (SEI) Faculty Workshop, Bologna, Italy

2020 Invited seminar, Warwick Business School

2020 Strategic Management Society Conference 2020, Virtual Conference

2020 Invited seminar, EPFL

2020 Academy of Management Conference 2020, Virtual Conference

2020 Sumantra Ghoshal Conference on Managerially Relevant Research, LBS, London (cancelled due to COVID 19)

2019 Sumantra Ghoshal Conference on Managerially Relevant Research, LBS, London

2018 Strategic Management Society Conference 2018, Paris, France

2018 Academy of Management Conference 2018, Chicago, Illinois

2018 TIM Mid-year meeting mini conference, Cornell University, New York, USA

2017 Strategic Management Society Special Conference 2017, INCAE, Costa Rica

2017 Strategic Management Society Conference 2017, Houston, Texas

2017 Invited seminar, Norwich Business School

2017 Academy of Management Conference 2017, Atlanta, Georgia

2017 Invited presentation, CREI@Bath, School of Management, University of Bath

2016 Strategic Management Society Conference 2016, Berlin, Germany

2016 Discussant, SEI Doctoral Consortium, Zurich, Switzerland

2016 Academy of Management Conference 2016, Anaheim, California

2016 Sumantra Ghoshal Conference on Managerially Relevant Research, LBS, London

2016 Invited Discussant, I&E Conversations, Imperial College Business School

2016 Invited Seminar, Imperial College Business School

2016 Wharton Technology Conference, Mack Institute for Innovation Management, Philadelphia

2016 TIM Division Mid-Year Meeting, Boston College

2015 Special Conference on Corporate Strategy and Resource Redeployment, Strasbourg

2015 Invited Seminar, Cardiff School of Management

2015 Invited Seminar, Catolica Lisbon Business School, Lisbon, Portugal

2015 Strategic Management Society St. Gallen Special Conference

2015 Invited Panelist, DRUID Conference, Luiss Business School, Rome, Italy

2015 DRUID Conference, Luiss Business School, Rome, Italy

2015 Strategic Management Conference 2015, Denver, Colorado, USA

2014 Invited Seminar, SKEMA Business School, Nice, France

2014 Invited Seminar, Warwick Business School

2013 SEI Doctoral Consortium, Imperial College London. Invited discussant

2012 BPS Managing your Dissertation Workshop. Academy of Management Conference 2012, Boston, MA, USA

2012 Invited Seminar, Imperial College Business School, London, UK

2012 Invited Seminar, Bayes Business School, London, UK

2012 Invited Seminar, Vice- Chancellor Research Day, University of Bath, Bath, UK

2011 Strategic Management Conference 2011, Miami, Florida, USA

2011 BPS Dissertation Award presentation, Academy of Management Conference 2011, San Antonio, Texas, USA

2011 Doctoral Dissertation Award presentation, Druid Summer 2011 Conference, Copenhagen, Denmark

2010 Invited Seminar, London Business School, London, UK

2010 Invited Seminar, Strategy Department, IE Business School, Madrid, Spain

2010 Invited Seminar, ESMT, Berlin, Germany

2010 Invited Seminar, Dipartimento di Economia, LUISS, Roma, Italy

2010 Invited Seminar, Organization and Strategy Department, Tilburg University, Tilburg, Netherlands

2010 DRUID Summer Conference, London, UK

2010 Academy of Management Conference, 2010, Montréal, Canada

2009 Invited Seminar, Department of Innovation and Industrial Organization, Copenhagen Business School, Copenhagen, Denmark

2009 Strategic Management Society Conference, Washington D.C., USA

2008 Strategic Management Conference 2008, Cologne, Germany

2008 Academy of Management Conference 2008, Anaheim, California, USA

2008 DRUID Summer 2008 Conference, Copenhagen, Denmark

2008 Bocconi Study Days, Milan, Italy

2008 15th Annual CCC Doctoral Colloquium, Carnegie Mellon University, Pittsburgh, PA, USA

2008 DRUID Winter 2008 PhD Conference, Aalborg, Denmark

2007 SMS 4th Annual Doctoral Workshop, San Diego, CA, USA

2007 Strategic Management Society Conference, San Diego, CA, USA

2007 TIM Doctoral Colloquium, Academy of Management Conference 2007, Philadelphia, USA

2007 Druid Summer 2007 Conference, Copenhagen, Denmark

2007 Bocconi Study Days, Milan, Italy

2007 Euram 2007 Doctoral Colloquium, INSEAD, Fontainebleau, France

2007 DRUID Winter 2007 PhD Conference, Aalborg, Denmark

2006 Essid, European Summer School on Industrial Dynamics, Cargese, Corse, France

2006 Fondazione IRI Summer School, SIAF Volterra, Italy

2024 Academy of Management Annual Meeting 2024, Chicago

2024 Invited seminar, ETH Zurich

2023 Competitive Dynamics Conference, Imperial Business School

2023 Strategic Management Society Conference, 2023

2023 Academy of Management Annual Meeting

2022 Invited seminar, Saïd Business School, University of Oxford

2022 Strategic Management Society Conference 2022, London

2022 Academy of Management Conference 2022, Seattle

2022 Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, London UK

2022 Wharton Technology Conference, The Wharton School of University of Pennsylvania

2021 Invited seminar, Washington University

2021 NBER Asia Conference

2021 Strategic Management Society Conference 2021, Virtual Conference

2021 Academy of Management Conference 2021, Virtual Conference

2021 Invited Discussant, Annual CCC Doctoral Colloquium, University of Minnesota

2021 Strategy Science Conference, Harvard Business School

2021 Invited seminar, Bologna University

2021 Wharton Technology Conference, The Wharton School of University of Pennsylvania

2021 Invited seminar, ESADE Barcelona

2020 Strategy, Entrepreneurship and Innovation (SEI) Faculty Workshop, Bologna, Italy

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2020 Invited seminar, EPFL

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2018 TIM Mid-year meeting mini conference, Cornell University, New York, USA

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2017 Strategic Management Society Conference 2017, Houston, Texas

2017 Invited seminar, Norwich Business School

2017 Academy of Management Conference 2017, Atlanta, Georgia

2017 Invited presentation, CREI@Bath, School of Management, University of Bath

2016 Strategic Management Society Conference 2016, Berlin, Germany

2016 Discussant, SEI Doctoral Consortium, Zurich, Switzerland

2016 Academy of Management Conference 2016, Anaheim, California

2016 Sumantra Ghoshal Conference on Managerially Relevant Research, LBS, London

2016 Invited Discussant, I&E Conversations, Imperial College Business School

2016 Invited Seminar, Imperial College Business School

2016 Wharton Technology Conference, Mack Institute for Innovation Management, Philadelphia

2016 TIM Division Mid-Year Meeting, Boston College

2015 Special Conference on Corporate Strategy and Resource Redeployment, Strasbourg

2015 Invited Seminar, Cardiff School of Management

2015 Invited Seminar, Catolica Lisbon Business School, Lisbon, Portugal

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2015 DRUID Conference, Luiss Business School, Rome, Italy

2015 Strategic Management Conference 2015, Denver, Colorado, USA

2014 Invited Seminar, SKEMA Business School, Nice, France

2014 Invited Seminar, Warwick Business School

2013 SEI Doctoral Consortium, Imperial College London. Invited discussant

2012 BPS Managing your Dissertation Workshop. Academy of Management Conference 2012, Boston, MA, USA

2012 Invited Seminar, Imperial College Business School, London, UK

2012 Invited Seminar, Bayes Business School, London, UK

2012 Invited Seminar, Vice- Chancellor Research Day, University of Bath, Bath, UK

2011 Strategic Management Conference 2011, Miami, Florida, USA

2011 BPS Dissertation Award presentation, Academy of Management Conference 2011, San Antonio, Texas, USA

2011 Doctoral Dissertation Award presentation, Druid Summer 2011 Conference, Copenhagen,

	Denmark
2010	Invited Seminar, London Business School, London, UK
2010	Invited Seminar, Strategy Department, IE Business School, Madrid, Spain
2010	Invited Seminar, ESMT, Berlin, Germany
2010	Invited Seminar, Dipartimento di Economia, LUISS, Roma, Italy
2010	Invited Seminar, Organization and Strategy Department, Tilburg University, Tilburg, Netherlands
2010	DRUID Summer Conference, London, UK
2010	Academy of Management Conference, 2010, Montréal, Canada
2009	Invited Seminar, Department of Innovation and Industrial Organization, Copenhagen Business School, Copenhagen, Denmark
2009	Strategic Management Society Conference, Washington D.C., USA
2008	Strategic Management Conference 2008, Cologne, Germany
2008	Academy of Management Conference 2008, Anaheim, California, USA
2008	DRUID Summer 2008 Conference, Copenhagen, Denmark
2008	Bocconi Study Days, Milan, Italy
2008	15th Annual CCC Doctoral Colloquium, Carnegie Mellon University, Pittsburgh, PA, USA
2008	DRUID Winter 2008 PhD Conference, Aalborg, Denmark
2007	SMS 4th Annual Doctoral Workshop, San Diego, CA, USA
2007	Strategic Management Society Conference, San Diego, CA, USA
2007	TIM Doctoral Colloquium, Academy of Management Conference 2007, Philadelphia, USA
2007	Druid Summer 2007 Conference, Copenhagen, Denmark
2007	Bocconi Study Days, Milan, Italy
2007	Euram 2007 Doctoral Colloquium, INSEAD, Fontainebleau, France
2007	DRUID Winter 2007 PhD Conference, Aalborg, Denmark
2006	Essid, European Summer School on Industrial Dynamics, Cargese, Corse, France
2006	Fondazione IRI Summer School, SIAF Volterra, Italy

MEMBERSHIPS AND FELLOWSHIPS

2012-present	Fellow of the Higher Education Academy
2007-present	Academy of Management
2007-present	Strategic Management Society
2012-2015	Economic and Social Research Council Peer Review College

LANGUAGES

Italian (Native), English (Fluent), French, Spanish (Conversational)

Updated: April 2025